

**2007-2008
OFFICERS & DIRECTORS**

President

Mark Ewert, CPCU
Partners Mutual Insurance
PO Box 2003
Milwaukee WI 53201
262-798-5060
ewert.mark@partnersmutual.com

President-Elect

David R. Young, CPCU
Wausau Signature Agency
11800 W. Park Place
Milwaukee, WI 53224-3009
414-577-2365
davidr.young@wausausa.com

Secretary

Tammy Matter
West Bend Mutual Insurance Co.
1900 South 18th Avenue
West Bend, WI 53095
262-338-5114
tmatter@wbmi.com

Treasurer

Diana Mulranin, CPCU
Travelers
445 S. Moorland Road
Brookfield, WI 53005
262-797-5631
dmullran@travelers.com

Immediate Past President

Thomas M. Delahunt, CPCU
Schueller-Harrington & Assoc.
735 North Water St.
Suite 510
Milwaukee, WI 53202
414-765-2300
tdelahunt@schuellerharrington.com

DIRECTORS:

Robert C. Burrell, CPCU
Borgelt, Powell, Peterson &
Frauen, S.C.
735 N. Water St.
Milwaukee WI 53202-4188
414-287-9111
rburrell@borgelt.com

Patricia M. Cauwenbergh, CPCU
A. O. Smith Corporation
11270 W. Park Place
Milwaukee, WI 53224-9504
414-359-4062
pcauwenbergh@aosmith.com

Gary J. Redlinger, CPCU
Unitrin Property and Casualty Group
Kemper Auto and Home
P.O. Box 770
Brookfield, WI 53008
262-207-8932
gjrkmr@wi.rr.com



**Greater Milwaukee Chaptergram
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President's Message

If you missed the Greater Milwaukee Chapter's All Industry Day Thursday, November 8, you missed a great event. Over 215 people attended including 28 of our 54 new designees. Jeffrey Rieder, President - The Ward Group, provided comparison information between insurance company top performers to the rest of the industry. State of Wisconsin Commissioner of Insurance Sean Dilweg provided an update on the state's insurance industry. We were honored to have James R. Marks, CAE, CPCU, AIM, Executive Vice President, CPCU Society, with us to conduct our conferment ceremony. I extend a special thank you to Thomas Delahunt, Immediate Past President, and all of the people who worked to help make this I-Day a big success.

In conjunction with I-Day, our chapter conducted a good works project collecting non-perishable food items and monetary contributions for Hunger Task Force. The Hunger Task Force received \$189 and 245 pounds of food from I-Day attendees. Thank you for your contributions!

As I write this, our December event is rapidly approaching - the Civil Trial Counsel of Wisconsin Winter Conference - Peace Through Strength - Using Innovative Litigation Techniques to Beat Back the Opposition. I hope many of you attend the December 7, 2007 event.

Looking forward to 2008, the chapter is once again hosting Center for Leadership courses (formerly the National Leadership Institute). The courses, Strategic Thinking and Strategic Planning, will be held January 22, 2008 at the Country Springs Hotel & Conference Center, Pewaukee and January 23, 2008 at ACUITY Insurance, Sheboygan. Each course is approved for four continuing education credits.

The holiday season is upon us. Christmas is a special time of the year. Take time to enjoy the gatherings, fellowship, and festivities that are an integral part of this wonderful time of year. As you set your New Year's resolutions, resolve to be more active in the Greater Milwaukee Chapter by volunteering to serve on one of the Chapter's many committees.

Merry Christmas and Happy New Year!

Mark Ewert, CPCU, CIC
2007 - 2008 Chapter President

Joint Meeting with CTCW on December 7

The CPCU Society - Greater Milwaukee Chapter's next event is as a joint sponsor of the Civil Trial Counsel of Wisconsin Winter Conference: *Peace Through Strength - Using Innovative Litigation Techniques to Beat Back the Opposition*.

The event is December 7, 2007 at the Milwaukee Marriott West in Waukesha. The full day cost for non-attorneys is \$100 and includes lunch for a day filled with excellent educational opportunities.

There are more details (and a registration form) at the CTCW's website: www.ctcw.org. Simply click on the "Winter Conference 2007" link.

Program highlights include:

- Experts--Make them Earn Their Money: Todd M. Weir, Esq., Otjen, Van Ert & Weir, SC
- Emerging Issues Facing Insurance Legal Departments--A View from In-House Counsel: Matthew S. Morrison, General Casualty Insurance, Bernard T. McCartan, American Family, Rollin E. Krafft, West Bend Mutual Insurance
- The Discovery Process--Keeping Ethics at the Forefront: Kevin Ferguson, Esq., American Family
- Adjusting Chiropractic Treatment Under Hanson: Tom M. Devin, Esq., Hostak, Henzl & Bichler, SC
- 2007 Torts Update: James M. Fredericks, Esq., Borgelt, Powell, Peterson & Frauen, SC
- Ethics in Evidence--A Delicate Balancing Act: Anthony D. Conlin, Esq., Peterson, Johnson & Murray, SC

NLI Seminars Coming in January!

Keep your calendars open for a National Leadership Institute seminar coming to Wisconsin in January. We are working with the NLI to bring a full day of training for you on Strategic Thinking and Strategic Planning. We had great feedback on our NLI session earlier this year and are excited about this coming session.

We have confirmed two separate sessions. The first session will be held on **Tuesday, January 22** at the Country Springs Hotel in Pewaukee, WI. The second session will be held on **Wednesday, January 23** at the home office of ACUITY in Sheboygan, WI.

More details to come. We need volunteers to help monitor check in for the sessions. If you can help please contact Dave Young at 414-577-2365 or DavidR.Young@Wausausa.com.

CPCU Supports WFIC

The CPCU board voted to support the Wisconsin Foundation for Independent Colleges with a pledge for \$750. This is the second year that we have supported this worthy endeavor. Mark Torinus, President of WFIC wrote the following in his thank-you to the CPCU Society:

“The demand for value-centered, intimate, liberal arts education continues to grow. Future college graduates, especially those of diversity, are becoming increasingly necessary as the baby-boom generation begins to retire. We create a pipeline of talent through our programs. This pipeline helps all students to transition from high school to college and then to the workforce through facilitating their growth as future leaders, learned citizens, and dedicated employees of Wisconsin companies.”

I personally have attended their summer institute and spoke to the students about careers in insurance and risk management. I have been blessed over my 28 year career with a fascinating and challenging risk management career. I am highly optimistic that through this type of program we can attract young people to consider similarly challenging roles that, without encouragement, they might otherwise overlook.

Pat Cauwenbergh, CPCU, ARM
Director, Risk Management
A.O. Smith Corporation

CPCU Society Service Opportunities

The CPCU Society mission statement defines the future of the CPCU Society. Our success in carrying out that mission depends upon the quality and effectiveness of our volunteer leaders. Your willingness, as a volunteer, to offer your time and talents is vital to our continued success.

There are many ways to apply your skills at the CPCU Society level. Visit the CPCU Society web site at www.cpcusociety.org to view a brief description of duties, time requirements, competencies, and experience desired for each Society level volunteer position. When you complete your time in the chapter positions, seriously consider a nomination to be a Society governor, or another form of Society Service by completing the Application for Society Service, which can be found at this [link](#).

In memory of . . .

The Greater Milwaukee Chapter made a contribution to the CPCU Loman Education Foundation in memory of Norman L. Spruill, CPCU, Greater Milwaukee Chapter President 1977-78. Norm passed away October 10, 2007.

Insurance Education Institute Support Renewed

The Chapter's Board of Directors continued its support of the Insurance Education Institute with a \$1,750 contribution to sponsor a high school teacher's at an IEI program. The purpose of the institute program is to enable high school insurance education teachers to become more effective in teaching insurance and risk management principles. The IEI's mission is to educate young people about managing the risk they face in their everyday lives.

Volunteers Needed

The Greater Milwaukee Chapter is seeking CPCUs willing to serve in any of the following areas:

Candidate Development: Promotes CPCU and IIA programs through area companies and agency contacts and encourage CPCUs to participate in the candidate sponsorship program.

CPD: Encourages Chapter members to apply/qualify for the Continuing Professional Development designation.

Ethics: Organize the Ethics Awareness Month activities encouraging ethical behavior in the insurance industry and in the community.

Public Relations: Communicate the CPCU Society's purpose, objectives, and activities to the media and issue CPCU Society press releases.

Website: Maintain our Chapter's presence on the world wide web.

Research: Select a topic, coordinate and prepare results of a research project.

If you are interested in serving in any of these areas, please send an email to our Chapter President, Mark Ewert, at ewert.mark@partnersmutual.com.

Continuing Professional Development (CPD) Excellence Award

The Greater Milwaukee Chapter has qualified for the CPCU Society's Continuing Professional Development Excellence Award. This award recognizes CPCU chapters with at least 20 percent of their active membership qualified for CPD recognition.

Do You Have Your CPD - Continuing Professional Development?

The CPCU Society and American Institute for CPCU have created the joint **Continuing Professional Development (CPD) program**, which recognizes professionals who keep their knowledge current and their skills sharp through career-enhancing activities. By participating in this advanced program, you will set yourself apart as a progressive CPCU who is committed to lifelong learning. The CPD program is ideal for CPCUs at every career level, from recent graduates to seasoned professionals. For more information or to get started in the program go to <http://www.cpcusociety.org/page/49501/>

Beep . . . If You're a CPCU!

The Society's newest "Spread the Word!" tool—a window decal featuring the Society's logo—is now available. You can place the decal on your car or office windows. To get your CPCU Society window decal, send an email to visibility@cpcusociety.org. Be sure to include your mailing address and how many decals you would like to order.

Save the Date for the 2008 Leadership Summit

Circle April 2-5, 2008 on your calendar! The Society's 2008 Leadership Summit will be held at Rosen Shingle Creek Resort and Golf Club in Orlando, FL. Society leaders will conduct Society business, network, learn to lead chapters with greater proficiency, and have the opportunity to develop stronger leadership skills through the CPCU Society Center for Leadership (previously known as the CPCU Society National Leadership Institute).

This year's Summit will present a brand-new leadership development schedule, with greater flexibility and convenience. Watch for more details. Online registration will begin in early 2008.

Job Seekers: It's Time to Update Your Résumé on the Job Network

The Job Network strives both to provide members with access to the broadest array of positions for insurance professionals, and to provide insurance organizations with the premier talent pool on the Internet. To continue to maintain the highest level of talent in our résumé bank, [please update your résumé](#) by clicking on this link if it is more than six months old.

At the start of 2008, the **Society will purge all outdated résumés from the bank**. Don't miss this opportunity to continue moving your career forward!

Keep Your Member Records Updated

If you have moved, changed jobs, or have a new phone number or e-mail address, please update your member records. Keeping your records up to date ensures that you will continue to receive Society publications, important e-mails, and other timely information. To review and update your member records, log in to the CPCU Society web site at www.cpcusociety.org and click on "Update Your Member Contact Information."

To change chapter or company information, or if you need assistance in updating your e-mail address, send an e-mail to the Member Resource Center at membercenter@cpcusociety.org, or call (800) 932-CPCU, option 4.

To ensure accuracy when notifying the Member Resource Center of address or e-mail changes, or to register for an educational event, please provide your member ID number, or your name exactly as it appears on your member records.

Renew Your CPCU Society Membership Online

By now, you should have received your 2008 membership renewal notice in the mail. Renewing your membership will ensure your continued access to programs and services that will help ensure your professional success, including local chapter activities, member publications, and online resources. Many companies pay membership dues for their CPCUs, so be sure to check with your employer.

Renew your membership online now! You can also print out a receipt or a letter stating that you are a member in good standing. For assistance, send an e-mail to the Member Resource Center at membercenter@cpcusociety.org, or call (800) 932-CPCU, option 4.

CPCU Society Service

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Calendar of Upcoming Events

Your Chapter directors and board members have been planning some great events for our chapter! Some details are yet to be set for some of these items – but here is a preview so you can mark your calendars accordingly.

December 7, 2007	Joint meeting with Civil Trial Council of Wisconsin (Milwaukee Marriott West--Waukesha) Details: www.ctcw.org
January 22 & 23, 2008	NLI – Strategic Thinking & Strategic Planning Workshops January 22 location: Country Springs Hotel, Pewaukee, WI January 23 location: ACUITY headquarters, Sheboygan, WI
February 13, 2008	Joint luncheon meeting with RIMS (Maggiano's at Mayfair)
April 3, 2008	Ethics Awareness Month: Luncheon Meeting Speaker: Glen Pomeroy – Swiss Re Location: Maggiano's at Mayfair
April 2008	CE Class: Details to be announced
April 2008	10th Annual Bluesfest Details to be announced
May 6, 2008	Annual Meeting of the Greater Milwaukee Chapter Wisconsin Club, Milwaukee