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**Greater Milwaukee Chaptergram  
Volume XVII  
March 2008**

**President's Message**

Welcome to March! I hope that between the many snowfalls in January and February you were able to attend one of the Greater Milwaukee Chapters excellent events.

In January the Chapter hosted two Center for Leadership Courses - Strategic Thinking and Strategic Planning. Thank you to Acuity Insurance for providing the facility to hold the course in Sheboygan. Insurance company support remains a key ingredient in allowing the Greater Milwaukee Chapter to continue our work of providing quality educational programs for our members.

February 2008 was one of the snowiest Februaries on record for Milwaukee. Yet, we found a date, February 13, where the members of CPCU and RIMS held a joint luncheon meeting at Maggiano's. The speakers from Navigant and Reed Smith provided a thought-provoking case study of complex property and business interruption losses.

March is the CPCU Society's Ethics Awareness Month - a time to celebrate CPCU's high ethical standards. The Greater Milwaukee Chapter's Ethics Awareness Month activities will be **April 3, 2008** at Maggiano's, Mayfair Mall. Start the day by attending the CPCU Society Center for Leadership Course Leadership and Ethics: The Power to Succeed. The course is approved for four (4) CE Ethics credits in the states of Wisconsin and Texas. Register for the course at [www.cpcusociety.org/page/118327/](http://www.cpcusociety.org/page/118327/).

The Greater Milwaukee Chapter is also hosting a speaker luncheon immediately following the course. Steven Foster, National Director, Deloitte & Touche LLP, Insurance Regulatory Consulting Practice, will speak to attendees on Insurance Industry Ethics from a Regulatory and Compliance Perspective. Steve was the Virginia Commissioner of Insurance for nine years and the President of the National Association of Insurance Commissioners (NAIC). Watch your e-mail for separate flyer to register for the speaker luncheon.

(continued . . .)

Later in April is the Greater Milwaukee Chapter's 10th Annual Blues Fest with proceeds benefitting Variety - The Children's Charity of Wisconsin.

Please reserve Wednesday evening, **April 16, 2008** for this fun event for a great cause.

Please reserve **May 6** for the Greater Milwaukee Chapter's annual luncheon business meeting at the Wisconsin Club. In addition to installing officers for 2008 - 2009 we will hear from James L. Britt, CPCU Society President. Jim will share accounts of his relationships with successful people, both famous and ordinary that are contained in his book: Building Leaders One-on-One.

Speaking of leaders, the Chapter is looking for a few good leaders to serve as a director or on one of the chapter's many committees. Please contact Tom Delahunt, Immediate Past President and Nominating Committee Chairman at [tdehahunt@schuellerharrington.com](mailto:tdehahunt@schuellerharrington.com) if you are willing to fill one of the open positions.

We have a number of individuals who have not paid their 2008 membership dues. Membership in the CPCU Society provides valuable benefits such as continuing education opportunities, professional development programs, local and even global networking with other CPCUs, a job bank where you can post your resume and review job openings, monthly newsletters, and discounted business services. If you have not yet done so, renew your membership today, so you can continue to enjoy these and other benefits provided by the CPCU Society and your local CPCU chapter.

I look forward to seeing you at one of the upcoming CPCU Greater Milwaukee Chapter events.

Mark Ewert, CPCU, CIC  
2007 - 2008 Chapter President

### **CPCU Society Service Opportunities**

The CPCU Society mission statement defines the future of the CPCU Society. Our success in carrying out that mission depends upon the quality and effectiveness of our volunteer leaders. Your willingness, as a volunteer, to offer your time and talents is vital to our continued success.

There are many ways to apply your skills at the CPCU Society level. Visit the CPCU Society web site at [www.cpcusociety.org](http://www.cpcusociety.org) to view a brief description of duties, time requirements, competencies, and experience desired for each Society level volunteer position. When you complete your time in the chapter positions, seriously consider a nomination to be a Society governor, or another form of Society Service by completing the Application for Society Service, which can be found at this [link](#).

### **Beep . . . If You're a CPCU!**

The Society's newest "Spread the Word!" tool—a window decal featuring the Society's logo—is now available. You can place the decal on your car or office windows. To get your CPCU Society window decal, send an email to [visibility@cpcusociety.org](mailto:visibility@cpcusociety.org). Be sure to include your mailing address and how many decals you would like to order.

## **Save the Date for the 2008 Leadership Summit**

Circle April 2-5, 2008 on your calendar! The Society's 2008 Leadership Summit will be held at Rosen Shingle Creek Resort and Golf Club in Orlando, FL. Society leaders will conduct Society business, network, learn to lead chapters with greater proficiency, and have the opportunity to develop stronger leadership skills through the CPCU Society Center for Leadership (previously known as the CPCU Society National Leadership Institute).

This year's Summit will present a brand-new leadership development schedule, with greater flexibility and convenience. Watch for more details. You can register online at <http://www.cpcusociety.org/>

## **Job Seekers: It's Time to Update Your Résumé on the Job Network**

The Job Network strives both to provide members with access to the broadest array of positions for insurance professionals, and to provide insurance organizations with the premier talent pool on the Internet. To continue to maintain the highest level of talent in our résumé bank, [please update your résumé](#) by clicking on this link if it is more than six months old.

At the start of 2008, the **Society will purge all outdated résumés from the bank**. Don't miss this opportunity to continue moving your career forward!

## **Keep Your Member Records Updated**

If you have moved, changed jobs, or have a new phone number or e-mail address, please update your member records. Keeping your records up to date ensures that you will continue to receive Society publications, important e-mails, and other timely information. To review and update your member records, log in to the CPCU Society web site at [www.cpcusociety.org](http://www.cpcusociety.org) and click on "Update Your Member Contact Information."

To change chapter or company information, or if you need assistance in updating your e-mail address, send an e-mail to the Member Resource Center at [membercenter@cpcusociety.org](mailto:membercenter@cpcusociety.org), or call (800) 932-CPCU, option 4.

To ensure accuracy when notifying the Member Resource Center of address or e-mail changes, or to register for an educational event, please provide your member ID number, or your name exactly as it appears on your member records.

## **Renew Your CPCU Society Membership Online**

By now, you should have received your 2008 membership renewal notice in the mail. Renewing your membership will ensure your continued access to programs and services that will help ensure your professional success, including local chapter activities, member publications, and online resources. Many companies pay membership dues for their CPCUs, so be sure to check with your employer.

Renew your membership online now! You can also print out a receipt or a letter stating that you are a member in good standing. For assistance, send an e-mail to the Member Resource Center at [membercenter@cpcusociety.org](mailto:membercenter@cpcusociety.org), or call (800) 932-CPCU, option 4.

## *Calendar of Upcoming Events*

April 3, 2008

### **Ethics Awareness Month**

**Leadership and Ethics: The Power to Succeed** – a CPCU Society

Center for Leadership Course

Registration: 7:30 – 8:00 am

Course: 8:00 – 11:35 am

Where: Maggiano's, 2500 N Mayfair Road, Wauwatosa, WI

Cost: CPCU Society Members: \$5 (**that's right, only five dollars!**)

Nonmembers: \$35

Credits: APPROVED for four (4) CE Ethics credits in WI and TX.

CPCUs will be awarded 4 continuing professional development points.

More details, or to register: <http://www.cpcusociety.org/page/118327/>

April 3, 2008

(same date as above!)

### **Greater Milwaukee Chapter Luncheon Meeting**

Keynote speaker: Steve Foster

- National Director, Deloitte & Touche LLP, Regulatory Consulting Practice
- former Virginia Commissioner of Insurance
- Past President of the National Association of Insurance Commissioners (NAIC)

Where: Maggiano's, 2500 N Mayfair Road, Wauwatosa, WI

When: Immediately after conclusion of Leadership and Ethics course  
(approximately 11:45 am)

CPCU Society members: \$5

Nonmembers: \$35

For more information and to register for the luncheon, please call David Young at (414) 577-2365 or [davidr.young@wausausa.com](mailto:davidr.young@wausausa.com)

**You must register separately for the CE course and the luncheon!**

April 16, 2008

### **10<sup>th</sup> Annual Bluesfest**

To benefit Variety, the oldest children's charity in Wisconsin

Where: Long Wong's, 5320 W. Bluemound Road, Milwaukee, WI

When: 6:00 pm to 10:00 pm

Performers: The Blues Disciples, with special guests Jim Liban, Stokes, and Milwaukee Slim

*Watch for more details in a future email!*

May 6, 2008

### **Annual Meeting of the Greater Milwaukee Chapter**

Wisconsin Club, Milwaukee

Luncheon meeting

Guest Speaker: James L. Britt, CPCU Society President

*Watch for more details in a future email!*