

2007-2008

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Greater Milwaukee Chaptergram
Volume XVII **October 2008**

President's Message

Welcome back from summer and to your new 2008-09 year for the Greater Milwaukee Chapter of the CPCU Society. Your chapter leadership has been working to plan our activities for this year and we have many exciting educational and networking events on the calendar. The whole leadership team is committed to continuing the Milwaukee Chapters history of service to the members, and building a strong chapter.

The chapter leadership met for a planning session in late July at West Bend Mutual Insurance Company, and I would like to thank Tammy Matter for hosting this event. Your leadership team laid out four goals for the coming year:

- Education
- Attract and grown membership in the Milwaukee Chapter
- Recruit company sponsorship
- Enhance technology

Our number one goal remains the insurance and leadership education of our members and the broader insurance community. To do this we will have several Center for Leadership classes, traditional insurance continuing education classes, and coordinate and sponsor CPCU classes at local insurance companies and agencies.

To help us with this main goal, we will continue to recruit new members for our chapter as well as strengthen existing relationships with insurance companies and agencies, and grow new relationships. A growing chapter is a healthy chapter and we need to continue to seek out the new leaders for tomorrow. Finally, we will work to enhance our use of technology as a chapter, working to add on-line registration for our meetings this year.

At the end of the meeting, we toured West Bend's new training facilities and are looking forward to hosting some of our Center for Leadership training there in the coming year. In this quarter's Chaptergram, you will find a listing on the last page of our upcoming education events and meetings.

If you are interested in getting more involved in your chapter, I encourage you to contact myself, Diana Mullranin, Dave Zeller, or Tammy Matter. We have several leadership opportunities within the chapter that are available for you.

I would like to thank Mark Ewert for his leadership over the past year as President, and his many years of service in the officer roles. Mark helped us re-focus on serving the interests of the members and I hope to continue that over the next year. As has been our pattern, Mark will be running the All Industry Day for the chapter this November as past president, so keep November 12th open on your calendars.

Thank you and I look forward to seeing all of you at our upcoming events!

Dave Young, CPCU
President
Greater Milwaukee Chapter – CPCU Society

Mark your Calendars - All-Industry Day Luncheon

Please reserve November 12, 2008 for the CPCU Society Greater Milwaukee Chapter's 42nd Annual All Industry Day Luncheon. Insurance Information Institute President, Dr. Robert P. Hartwig, CPCU, is the keynote speaker. The luncheon will be held at the Italian Conference Center again this year.

This past week, we mailed each of our members information on this event. If you didn't receive the information, or have any questions, please contact our Past President, Mark Ewert, at ewert.mark@partnersmutual.com.

VOLUNTEERS NEEDED! We need your help to register individuals as they arrive. Please contact Mark Ewert, ewert.mark@partnersmutual.com if you can help with the registration table at the November 12, 2008 All Industry Luncheon.

Milwaukee Chapter Wins Gold!

The Greater Milwaukee Chapter earned the Society's Gold "Circle of Excellence" for outstanding achievement during the 2007 - 2008 chapter year. "Circle of Excellence" recognizes chapters that complete activities that support the Society's Strategic Plan, further chapter goals, and help to ensure members' success.

The Gold "Circle of Excellence" medallion was presented to Chapter President, David Young, in August. It will be presented to the membership during the All-Industry Day Luncheon November 12, 2008. Congratulations to Immediate Past President Mark Ewert, the officers, board members, and members at large who helped make this achievement possible!

Congratulations to our 2007-2008 New Designees!

The following individuals have already earned their CPCU Designation this year, and will be honored at our upcoming All-Industry Day celebration. Congratulations!

Claire Boylan, Wausau Insurance Company
Anthony Hopkins, The Horton Group
Brian Koslowski, Rural Insurance Companies
Robin A. Tourangeau, Liberty Mutual



CPCU Society Job Network News – Good News for Job Seekers!

Now is a great time to seek opportunities in the insurance and finance industry. Click on this link to see what's new on the CPCU Society Job Network: <http://www.cpcusociety.org/page/67029/>

And be sure to click here to update your résumé and post it anonymously on the Job Network: http://www.jobtarget.com/c/profile/index.cfm?site_id=49&referrer=49

Deepen Your Professional Insight - Join an interest group today!

The CPCU Society's 14 interest groups help you make the most of your CPCU membership (and career!). Focus on the area or areas that matter to you most and build professional bonds with other CPCUs who share your area of expertise. Join one or more interest groups to deepen your knowledge through:

Educational symposia that offer valuable training in issues vital to your specialty.

- Interest group newsletters, which keep you up to date on the latest developments and trends in your field.
- Specialized workshops that help you fine-tune your leadership skills.
- The Annual Meeting and Seminars that provides networking opportunities and offers opportunities for valuable idea exchanges with other CPCUs in your specialty.

What Interest Groups Are There? The interest groups include:

- Agent and Broker Interest Group
- Claims Interest Group
- Consulting, Litigation, & Expert Witness Interest Group
- Excess/Surplus/Specialty Lines Interest Group
- Information Technology Interest Group
- International Insurance Interest Group
- Leadership & Managerial Excellence Interest Group (Previously Total Quality Interest Group)
- Loss Control Interest Group
- Personal Lines Interest Group
- Regulatory & Legislative Interest Group
- Reinsurance Interest Group

- Risk Management Interest Group
- Senior Resource Interest Group
- Underwriting Interest Group

How Do I Join? To join one or more interest groups, you must first be a member of the CPCU Society. Then, complete the interest group membership application by clicking here and send it to the CPCU Society: http://www.cpcusociety.org/file_depot/0-10000000/0-10000/3267/folder/65285/JoinAnInterestGroup0907.pdf

Or, for more information, contact the CPCU Society's Member Resource Center at (800) 932-CPCU, and select option 4.

Can I See a Sample Newsletter for an Interest Group? You sure can! Just click on this hyperlink, and you can review a sample newsletter in .pdf format, with no questions asked and with no obligation! <http://www.cpcusociety.org/index.v3page?p=49488>

There is still time to register for our upcoming classes on October 21!

By now, you should have received information on our upcoming classes by email and regular mail. Here are the details – and there is still time to register!

**Attend the CPCU Society's Workshops in Pewaukee!
Presented by the CPCU Society's Greater Milwaukee Chapter**

***Surviving a Litigious Society: What You Need
to Know about E&O and Bad Faith***

and

***The Dirty Dozen: Twelve External Factors
Impacting Insurance Contracts***

Filed for Continuing Education Credits!

When: October 21, 2008

Where: Country Springs Hotel and Water Park Conference
2810 Gold Road, Pewaukee, WI 53072
(800) 247-6640

Cost:

CPCU Society members: \$99 for one workshop/\$198 for both workshops

Nonmembers: \$109 for one workshop/\$218 for both workshops

Workshop materials, continental breakfast and refreshments are included.

To register, or for full seminar details, click on this link:

<http://www.cpcusociety.org/page/129047/>

or call the CPCU Society's Member Resource Center at (800) 932-CPCU, option 4.

**Attend a real estate seminar sponsored by UW-Madison
and their Risk Management and Insurance Department**

LEADERS IN BUSINESS, GOVERNMENT AND ACADEMIA CONVERGE TO DISCUSS ECONOMIC, ENVIRONMENTAL AND SOCIAL OPPORTUNITIES OF SUSTAINABLE REAL ESTATE DEVELOPMENT

MADISON, Wis. (Sept. 17) — The Wisconsin School of Business Graaskamp Center for Real Estate will host a conference on Sustainable Real Estate Development on **Thursday, October 30 from 7:30 a.m. – 5:30 p.m.**, at the Fluno Center for Executive Education at the University of Wisconsin-Madison. The conference will examine the emerging global trend of incorporating environmentally-sensitive, “green,” and sustainable real estate development practices and their impact on the real estate development industry, community and regional planning, and public health and policy initiatives. Keynote speeches will be delivered by Mayor Dave Cieslewicz, Madison, Wis; John Nelson, adjunct professor of Civil and Environmental Engineering, UW-Madison; and Phillip Allsopp, CEO, Frank Lloyd Wright Foundation.

A series of panel discussions will examine the business case for sustainable development, the risk of not going green, energy trends and impacts on climate change, and the future direction of state and other policy initiatives. Break-out sessions will discuss market indicators, international strategies and approaches to sustainable development and residential and commercial case studies. For a complete list of speakers, a schedule of events or to download an event brochure, please visit <http://www.bus.wisc.edu/wcre/sustainableconference/>.

Real estate developers, housing and housing finance professionals, government and non-profit groups, builders, planners, architects, engineers, faculty/students and anyone interested in sustainable development are strongly encouraged to attend. The cost to attend is \$350 per registrant October 1.

The Sustainable Real Estate Development Conference is held in partnership with the Actuarial Science, Risk Management and Insurance Department at the Wisconsin School of Business; Focus on Energy; and Wisconsin Green Building Alliance. Additional support is provided by Gorman and Company, Inc.; Ken Saiki Design; Madison Gas & Electric; the Nelson Institute for Environmental Studies, UW-Madison; University Research Park, UW-Madison; and the Office of Corporate Relations, UW-Madison.

Calendar of Other Upcoming Events

We know that calendars fill up fast! Here is a listing of other events we're planning. We will share more details as our plans are finalized.

- NOVEMBER 12: ALL INDUSTRY DAY**
Italian Conference Center, Milwaukee
Guest Speaker: Dr. Robert P. Hartwig, CPCU – President of the Insurance Information Institute
- A.M. Continuing Education Seminar: **Modern Risk Management**
Filed for four (4) CE Credits
- DECEMBER 5: JOINT MEETING WITH CIVIL TRIAL COUNSEL OF WISCONSIN**
(Tentative – watch for more details!)
- JANUARY 2009: CENTER FOR LEADERSHIP CLASS**
- FEBRUARY 11: JOINT LUNCHEON MEETING WITH RIMS**
Maggiano's, Mayfair – More details to come!
- MARCH 18: MARCH IS ETHICS MONTH!**
CE Class and Luncheon Meeting – Maggiano's, Mayfair
More details to come!
- APRIL: BLUESFEST CELEBRATION**
- MAY 20: ANNUAL MEETING OF THE MILWAUKEE CHAPTER**
Guest speaker: Marvin Kelly, CPCU Society President